

2018 ThunderCraft Class Schedule

Each session has classes at every level of business-building. Look for the color that best represents where you're at in your business.

- → For those at the beginning stages of building their businesses
- → For those who have started their business but are ready to take it to the next level
- → For those more at an advanced level in their business

Saturday

Session I: 10:00am-11:30am

- Introduction to Indigo & Shibori with Anna Joyce
- Basic Product Photography with Lydia Brewer
- Right Message: Modern branding that builds revenue and customer loyalty™ with Chris Guillot
- Accountability for the Self-Employed, with Chelsea Snow

Session II: 2:00pm-3:30pm

- Know the Cost of Your Craft with Teresa Remple
- Learn Japanese Sashiko Stitching with Blair Stocker**
- Self-care and Creativity: A Lasting Relationship with Jenn Gallucci
- The Merchant Map: Learn how to plan a calendar that (actually) works[™] with Chris Guillot

Session III: 4:30pm-6:00pm

- Block Printing Tea Towel Workshop with Yuko Miki**
- My Business Is A Snowflake with Peter Stocker
- Email for Personal Connection: Tips and Best Practices for Creating a Lowstress Newsletter Plan with Kim Werker
- From Book Ideas to Print with Kristen Rask, Blair Stocker and Jenny MacLeod

^{**}This class has an additional supplies fee, to be paid to the instructor directly at camp



Sunday

Session I: 10:30am-12:00pm

- Block Printing Tea Towel Workshop with Yuko Miki**
- Bread and Butter: how to stay creatively engaged in your own personal sweatshop with Chelsea Snow
- DIY Business Taxes and Record-Keeping, with Lindsey Ross

Session II: 1:45pm-3:15pm

- Craft Shows 101 with Kristen Rask and Lindsey Ross
- Easy Meal Planning for Busy Schedules with Molly Rapozo
- Advance Product Photography with Lydia Brewer

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