



## Friday, April 13, 2018

2:30 to 4:00 p.m.	Check-In, Settle into your Cabin, Nametag Making, <b>sponsored by Stitches and Handmade at Amazon</b>
4:00 to 4:45 p.m.	Icebreakers with cabin-mates
4:45 to 5:30 p.m.	Wine & Cheese Happy Hour, <b>sponsored by Elixir Fixer, Seattle Canning Co., Macrina Bakery, Mustard &amp; Co.</b> (Main Lodge)
5:45 to 6:30 p.m.	Keynote Address by Anna Joyce (Main Lodge)
6:45 to 7:30 p.m.	Dinner
7:45 to 8:30 p.m.	Industry-Based Roundtable Activity
9:00 onwards	Bonfire (weather permitting!), Open Crafting, Cozy-Lodge-Hangout-Time

## Saturday, April 14, 2018

8:30 to 9:30 a.m.	Coffee & Breakfast
	<b>Morning Speaker Session I</b>
	<ul style="list-style-type: none"><li>• Introduction to Indigo &amp; Shibori, with Anna Joyce</li><li>• Basic Product Photography, with Lydia Brewer</li><li>• Right Message: Modern branding that builds revenue and customer loyalty™, with Chris Guillot</li><li>• Accountability for the Self-Employed, with Chelsea Snow</li></ul>
10:00 to 11:30 a.m.	
12:00 p.m. to 12:45 p.m.	Teambuilding Activity (Lower Lodge)
12:45 to 1:45 p.m.	Lunch
	<b>Afternoon Speaker Session I</b>
	<ul style="list-style-type: none"><li>• Know the Cost of Your Craft, with Teresa Remple</li><li>• Learn Japanese Sashiko Stitching, with Blair Stocker**</li><li>• Self-care and Creativity: A Lasting Relationship, with Jenn Gallucci</li><li>• The Merchant Map: Learn how to plan a calendar that (actually) works™, with Chris Guillot</li></ul>
2:00 to 3:30 p.m.	
	<b>Afternoon Speaker Session II</b>
	<ul style="list-style-type: none"><li>• Block Printing Tea Towel Workshop, with Yuko Miki**</li><li>• My Business Is A Snowflake, with Peter Stocker</li><li>• Email for Personal Connection: Tips and Best Practices for Creating a Lowstress Newsletter Plan, with Kim Werker</li><li>• From Book Ideas to Print with Kristen Rask, Blair Stocker and Jenny MacLeod</li></ul>
4:30 to 6:00 p.m.	
6:15 to 7:15 p.m.	Dinner
7:45 to 8:45 p.m.	Round Table Event, <b>sponsored by Alexandra's Macarons, Flying Bird Botanicals</b>
9:00 to 9:30 p.m.	Personal Reflection/Letter Writing Event, <b>sponsored by Annie's Art &amp; Press, Capitol Hill Candle Co.</b>

## Sunday, April 15, 2018

9:00 to 10:00 a.m.	Breakfast (please be packed up by the time you arrive for the meal)
	<b>Session I</b>
10:30 a.m. to 12:00 p.m.	<ul style="list-style-type: none"><li>• Block Printing Tea Towel Workshop, with Yuko Miki**</li><li>• Bread and Butter: how to stay creatively engaged in your own personal sweatshop, with Chelsea Snow</li><li>• DIY Business Taxes and Record-Keeping, with Lindsey Ross</li></ul>
12:15 p.m. to 1:15 p.m.	Lunch
	<b>Session II</b>
1:45 to 3:15 p.m.	<ul style="list-style-type: none"><li>• Craft Shows 101, with Kristen Rask and Lindsey Ross</li><li>• Easy Meal Planning for Busy Schedules, with Molly Rapozo</li><li>• Advanced Product Photography, with Lydia Brewer</li></ul>
3:30 to 4:00 p.m.	Closing Activity / Group Photo