

Intro

1

Please share a little bit about your work and background.
How many books have you written?
What are they about?

Backgrounds

2

Do you have a writing background?
Teaching background? Blog? A following?
How to get in the eyes of potential publishers?

How to begin...

3

How to write a book proposal
What keeps you going? How to get help?
What to do when rejected

Getting Published

4

What publishing route did you choose? Why?
What was involved: steps, time, and cost
Contracts with publishers
How to protect yourself
Ways to keep your voice in the process
Working with an editor

5

Are you happy with that path?
What did you like? What was hard?
What would you do differently next time?

Releasing the Book

6

How did you release the book?
Marketing your book
Social Media for your book
Working with your publisher to market your book
Cultivating a community of fans
What happened afterwards?

Looking Back

7

Think back to when you were in the middle of the first book project. What do you wish you knew then? What would you tell yourself, if you could?

8

Did writing the book give you what you hoped? or What's been most rewarding?
If you could only give one piece of advice to a person considering a book project,
what would it be?

Kristen's books:

[Creature Crochet](#)

[Yummy Crochet](#)

[Woodland Crochet](#)

[The Wizard of Oz Crochet](#)

[Teeny Tiny Animal Crochet](#)

[Peanuts Crochet](#)

[Crochet Characters: Fun & Fury Animals](#)

[Crochet Characters: Cute & Cuddly Animals](#)

[Crochet Characters: Sweet & Tasty Treats](#)

[Crochet Characters: Wild & Woolly Animals](#)

[Plush You](#)

[Button & Stitch](#)

Blair's Books:

[Wise Craft](#)

[Wise Craft Quilts](#)

Jenny's Book:

[How to Become Self-Employed In Seattle](#)