self-publishing checklist BETA

From Book Ideas to Print @Camp ThunderCraft 2018

finish the manuscript

- ♥ Complete the draft
- ♥ Revisions
- ♥ Add illustrations/images
- ♥ Print in Book Form
- ♥ Beta Readers/Testers
- ♥ More Revisions
- ♥ Specialist/Expert Reviewers?
- ♥ Editor
- ♥ Finalize Draft

make it a book

- ♥ Choose print, e-book, both
- ♥ Choose dimensions + paper
- ♥ Choose e-book format/s
- ♥ Add all the extra pages:
    - ♥ Table of Contents
    - ♥ Copyright
    - ♥ Dedication
    - ♥ Foreward
    - ♥ Acknowledgements
    - ♥ Endpapers
    - ♥ Bio + Contact
    - ♥ Praise for (positive reviews)
- ♥ Book Design
    - ♥ Fonts
    - ♥ Numbers
    - ♥ Headings
    - ♥ Top of Page
    - ♥ Graphics
    - ♥ Illustrations
- ♥ Book Cover
    - ♥ Design
    - ♥ Summary
    - ♥ Bio
    - ♥ Quotes
    - ♥ White Box for ISBN
    - ♥ Publisher imprint
    - ♥ Author photo
- ♥ Check Chicago Manual of Style
- ♥ Choose publisher name

get publish-ready

- ♥ Choose online publisher/printer
- ♥ Create account
- ♥ Review requirements, fees, copyright
- ♥ Decide which parts to outsource or DIY
    - ♥ ISBN
    - ♥ Register Copyright
    - ♥ Send to Library of Congress
- ♥ Book Wrap PDF
- ♥ Book PDF
- ♥ E-Book formatted as needed
- ♥ Upload pdfs
- ♥ Buy ISBNs
- ♥ Choose price/s
- ♥ Find and fix errors
- ♥ Library Block?
- ♥ Link bank to receive payments
- ♥ 1099 paperwork
- ♥ Choose distribution methods
- ♥ Order proof
- ♥ Review, fix, order proof

publish

- Approve!
- Wait 1 - 3 Days
- Check listing + info
- Author profile
- Book summary on listing
- Link editions of Books

- If on Amazon
  - Author Central
  - Add LOOK Inside
  - Sign up for Amazon Associates
- Send to Library of Congress
- Register Copyright

celebrate! + recover

- Create an event - any size
- Order books to sell/give away
- Personal Reward

- Take a day or 5 to let it sink in
- Take a picture of you and your book!
- Treat yourself like a parent
  of a new baby (rest, kindess)

announce :)

- Get PDF of front cover
- Get Amazon Associate link
  to your book/s (or equivalent)
- Add to your email signature
- Share on Social Media channels
- Make a postcard with cover on one side
- Check with local bookstores about Indie Author Consignment

- Order books to give as samples
- Submit to local libraries
- Author website
- Ask for online Reviews
- Submit for professional Reviews

resources + tips

Top Online Publishers

CreateSpace   Blurb

WordClay   Lulu

Favorite Books

Successful Self-Publishing, *Penn*

Perennial Seller, *Holiday*

On Writing, *King*

Do the Work, *Pressfield*

The War of Art, *Pressfield*

Choose Yourself, *Altucher*

Top 5 Tips

1 Good News: It's simple and cheap to publish a book! OK News: It takes time, money, skills to make it look "real".

2 Look at lots of books to get ideas.

3 It takes longer than you think. Give yourself a reasonable timeframe.

4 Plan a Release Party, trip, event to keep you motivated to meet your deadline.

5 Get help! Get company! Make work dates with others. Ask for a 2nd set of eyes for computer tasks, research.
    Outsource any steps that seem hard. Other people will provide soft accountability and make it more fun!

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