



April 12th-14th, 2019 • Camp Sealth, Vashon Island, WA  
A SMALL BUSINESS RETREAT FOR CRAFTY AND CREATIVE ENTREPRENEURS

### 2019 ThunderCraft Class Schedule

Each session has classes at every level of business-building. Look for the color that best represents where you're at in your business.

- For those at the beginning stages of building their businesses
- For those who have started their business but are ready to take it to the next level
- For those feeling a little more advanced
- Crafty Class – for those at ANY level in their business!

## Saturday



### Session I: 10:15am-11:45am

- Making The Most Of Your Product Photography, with Lydia Brewer and Kristen Rask
- Ask-a-Retailer: A tell-all workshop that reveals what retail buyers are really thinking, with Chris Guillot
- Money Matters, with Domonique Juleon
- Cross Stitch Your Own Personalized Cards, with Rachel Alva

### Session II: 2:00pm-3:30pm

- Business Besties: The best tools and apps for creative side-hustlers and solopreneurs, with Chris Guillot
- Navigating Handmade in Wholesale, with Michelle Sanders
- Website Attraction and SEO, with Robbin Block
- Camp ThunderCraft Souvenir Embroidery Sampler, with Robert Mahar

### Session III: 4:30pm-6:00pm

- Mighty Ugly, with Kim Werker
- DIY Business Taxes and Record-Keeping, with Lindsey Ross
- E Commerce with Shopify, with Josiah Hubbard
- Block Printing Tea Towels, with Yuko Miki

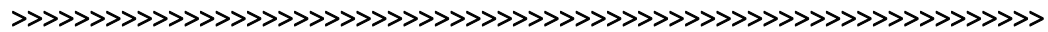


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## Sunday



### Session I: 10:30am-12:00pm

- Rules for Creative Entrepreneurship, with Chelsea Snow
- Craft Show Vending 101, with Kristen Rask & Lindsey Ross
- Sashiko Style Visible Mending Workshop, with Erin Eggenburg

### Session II: 1:45pm-3:15pm

- Marketing Your Brand Through Instagram, with Sean Roberts
- Finding Your Audio and Video Voice, with Kim Werker
- Introduction to Hand Lettering, with Chelsea Snow