



Friday, April 12, 2019

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| 3:00 to 4:00 p.m. | Check-In, Settle into your Cabin, Nametag Making, sponsored by Handmade at Amazon, and Artist & Craftsman Supply |
| 4:00 to 4:45 p.m. | Icebreakers with cabin-mates (Main Lodge) |
| 4:45 to 5:30 p.m. | Wine & Cheese Happy Hour, sponsored by Macrina Bakery, Seattle Canning Co., Mustard & Co., Bow Hill Blueberries (Main Lodge) |
| 5:45 to 6:30 p.m. | Keynote Address by Robert Mahar (Main Lodge) |
| 6:45 to 7:30 p.m. | Dinner |
| 7:45 to 9:00 p.m. | Roundtable Activity |
| 9:00 onwards | Bonfire (weather permitting!), Open Crafting, Cozy-Lodge-Hangout-Time |

Saturday, April 13, 2019

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| 7:30 to 8:30 a.m. | Morning Yoga |
| 8:45 to 9:45 a.m. | Coffee & Breakfast |
| | Morning Speaker Session I |
| 10:15 to 11:45 a.m. | <ul style="list-style-type: none">• Making The Most Of Your Product Photography, with Lydia Brewer and Kristen Rask• Ask-a-Retailer: A tell-all workshop that reveals what retail buyers are really thinking, with Chris Guillot• Money Matters, with Domonique Juleon• Cross Stitch Your Own Personalized Cards, with Rachel Alva |
| 12:00 p.m. to 12:45 p.m. | Teambuilding Activity (Lower Lodge) |
| 12:45 to 1:45 p.m. | Lunch |
| | Afternoon Speaker Session I |
| 2:00 to 3:30 p.m. | <ul style="list-style-type: none">• Business Besties: The best tools and apps for creative side-hustlers and solopreneurs, with Chris Guillot• Navigating Handmade in Wholesale, with Michelle Sanders• Website Attraction and SEO, with Robbin Block• Camp ThunderCraft Souvenir Embroidery Sampler, with Robert Mahar |
| | Afternoon Speaker Session II |
| 4:30 to 6:00 p.m. | <ul style="list-style-type: none">• Mighty Ugly, with Kim Werker• DIY Business Taxes and Record-Keeping, with Lindsey Ross• E Commerce with Shopify, with Josiah Hubbard• Block Printing Tea Towels, with Yuko Miki |
| 6:15 to 7:15 p.m. | Dinner |
| 7:45 to 8:45 p.m. | Industry-Based Roundtable Event (Main Lodge) |

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| 9:00 to 9:30 p.m. | Personal Reflection/Letter Writing Event (Main Lodge), sponsored by <i>Flying Bird Botanicals</i>, <i>Annie's Art & Press</i> |
| 9:30 onwards | Social time and s'mores! Sponsored by Smashmallow and Eliot's Adult Nut Butter |

Sunday, April 14, 2019

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| 9:00 to 10:00 a.m. | Breakfast (please be packed up by the time you arrive for the meal) |
| | Session I |
| 10:30 a.m. to 12:00 p.m. | <ul style="list-style-type: none"> • Rules for Creative Entrepreneurship, with Chelsea Snow • Craft Show Vending 101, with Kristen Rask & Lindsey Ross • Sashiko Style Visible Mending Workshop, with Erin Eggenburg |
| 12:15 p.m. to 1:15 p.m. | Lunch |
| 1:15 to 1:40 p.m. | Group Photo |
| 1:45 to 3:15 p.m. | Session II |
| | <ul style="list-style-type: none"> • Marketing Your Brand Through Instagram, with Sean Roberts • Finding Your Audio and Video Voice, with Kim Werker • Introduction to Hand Lettering, with Chelsea Snow |
| 3:30 to 4:00 p.m. | Closing Ceremony |