



Friday, April 12, 2019

3:00 to 4:00 p.m.	Check-In, Settle into your Cabin, Nametag Making, <i>sponsored by Handmade at Amazon, and Artist & Craftsman Supply</i> (Rounds Hall)
4:00 to 4:45 p.m.	Icebreakers with cabin-mates (Rounds Hall)
4:45 to 5:30 p.m.	Wine & Cheese Happy Hour, <i>sponsored by Macrina Bakery, Seattle Canning Co., Mustard & Co., Bow Hill Blueberries</i> (Rounds Hall)
5:45 to 6:30 p.m.	Keynote Address by Robert Mahar (Rounds Hall)
6:45 to 7:30 p.m.	Dinner (Rounds Hall)
7:45 to 9:00 p.m.	Industry-Based Roundtables (Rounds Hall)
9:00 onwards	Bonfire (weather permitting!), Open Crafting, Cozy-Lodge-Hangout-Time

Saturday, April 13, 2019

7:30 to 8:30 a.m.	Morning Yoga (Rounds Hall)
8:45 to 9:45 a.m.	Coffee & Breakfast (Rounds Hall)
	Morning Speaker Session I
10:15 to 11:45 a.m.	<ul style="list-style-type: none">• Making The Most Of Your Product Photography, with Lydia Brewer and Kristen Rask (WoHeLo)• Ask-a-Retailer: A tell-all workshop that reveals what retail buyers are really thinking, with Chris Guillot (Rounds Hall)• Money Matters, with Domonique Juleon (Birdcage)• Cross Stitch Your Own Personalized Cards, with Rachel Alva (Misty Lodge)
12:00 p.m. to 12:45 p.m.	Networking Activity (Rounds Hall)
12:45 to 1:45 p.m.	Lunch (Rounds Hall)
	Afternoon Speaker Session I
2:00 to 3:30 p.m.	<ul style="list-style-type: none">• Business Besties: The best tools and apps for creative side-hustlers and solopreneurs, with Chris Guillot (Birdcage)• Navigating Handmade in Wholesale, with Michelle Sanders (Misty Lodge)• Website Attraction and SEO, with Robbin Block (Rounds Hall)• Camp ThunderCraft Souvenir Embroidery Sampler, with Robert Mahar (WoHeLo)

Afternoon Speaker Session II

4:30 to 6:00 p.m.

- **Mighty Ugly**, with Kim Werker (Misty Lodge)
- **DIY Business Taxes and Record-Keeping**, with Lindsey Ross (Rounds Hall)
- **E Commerce with Shopify**, with Josiah Hubbard (Birdcage)
- **Block Printing Tea Towels**, with Yuko Miki (WoHeLo)

6:15 to 7:15 p.m.

Dinner (Rounds Hall)

7:45 to 8:45 p.m.

Roundtable Activity (Rounds Hall)

9:00 to 9:30 p.m.

Personal Reflection/Letter Writing Event (Rounds Hall), *sponsored by Flying Bird Botanicals, Annie's Art & Press*

9:30 onwards

Social time and s'mores, & hopefully a bonfire! *Sponsored by Smashmallow and Eliot's Adult Nut Butter*

Sunday, April 14, 2019

9:00 to 10:00 a.m.

Breakfast (please be packed up by the time you arrive for the meal)

Session I

10:30 a.m. to 12:00 p.m.

- **Rules for Creative Entrepreneurship**, with Chelsea Snow (Birdcage)
- **Craft Show Vending 101**, with Kristen Rask & Lindsey Ross (Rounds Hall)
- **Sashiko Style Visible Mending Workshop**, with Erin Eggenburg (WoHeLo)

12:15 p.m. to 1:15 p.m.

Lunch (Rounds Hall)

1:15 to 1:40 p.m.

Group Photo (Location TBD)

1:45 to 3:15 p.m.

Session II

- **Marketing Your Brand Through Instagram**, with Sean Roberts (Rounds Hall)
- **Finding Your Audio and Video Voice**, with Kim Werker (Birdcage)
- **Introduction to Hand Lettering**, with Chelsea Snow (Misty Lodge)

3:30 to 4:00 p.m.

Closing Ceremony (Rounds Hall)