

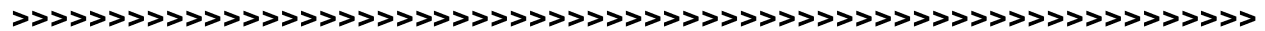


Class Schedule

Each session has classes at every level of business-building. Look for the color that best represents where you're at in your business.

- For those at the beginning stages of building their businesses
- For those who have started their business but are ready to take it to the next level
- For those feeling a little more advanced
- Crafty Class – for those at ANY level in their business!

Saturday



Session I: 10:00am-11:30am

- The Work That Fuels You Makes You Stronger, with Kim Werker
- Be an InventHER: How to create the next great product! with Hilary Meyerson
- What does a profitable creative business actually look like? with Gwen Kohl
- Pyrography Wood Burning, with Liz Wright
- Natural Color: Dyeing with Food and Foraged Plants (2hr), with Renee Beaudoin

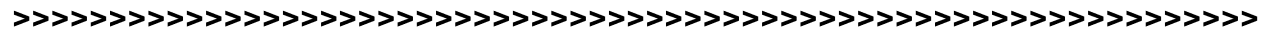
Session II: 2:00pm-3:30pm

- Amazon Handmade, with Ali
- Maximizing your Instagram Strategy to Build Meaningful Connections & Bring Personality to your Brand, with Anna Osgoodby
- A Whole Lot About Wholesale, with Celestial Sipes
- Fabric Painting + Hand Stitching, with Sanae Ishida
- Sugar Scrubs & Bath Salts, with Robyn Bradley

Session III: 4:30pm-6:00pm

- Everything I Learned From Actually Following a Marketing Plan, with Kim Werker
- Bringing Home the Bacon: A look into money-making social media strategies, with Zak Kosher & Dylan Rabinowitz
- Understanding the Schedule C, with Lindsey Ross
- Circular Weaving, with Robert Mahar
- A Field Guide To Color (2hr), with Lisa Solomon

Sunday



Session I: 10:30am-12:00pm

- How to Do Nothing, with Chelsea Snow
- Craft Show Vending, with Kristen Rask & Lindsey Ross
- Illustration Licencing: not as scary as it seems, with Sarah Yakawonis
- Punch Needle, with Liz Wright
- Embroidering On Photographic Imagery, with Robert Mahar

Session II: 1:30pm-3:00pm

- If you don't see it, Start It! with Kristen Rask, Lindsey Ross & Chelsea Snow
- The ins & outs of a handmade business, with Robyn Bradley
- The Artist's Way...to Book Publication, with Jen Worick
- So you want to get your art on product....with Margo Tantau
- Making paper flowers out of any paper, with Sarah Yakawonis