

2022 Camp ThunderCraft Class Schedule

Each session has classes at every level of business-building. Look for the color that best represents where you're at in your business.

- → For those at the beginning stages of building their businesses
- → For those who have started their business but are ready to take it to the next level
- → For those feeling a little more advanced
- → Crafty Class for those at ANY level in their business!

Saturday

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ession I: 9:45am-11:15am

- Craft Show Vending 101, with Kristen Rask & Lindsey Ross
- Turning Art into Product; steps, tips, trade secrets!, with Margo Tantau
- Photography Consultations, with Lydia Brewer
- Watercolor Art Journaling, with Sanae Ishida

Session II: 1:45pm-3:15pm

- Instagram 101: Communicating your Brand, with Roismaire Rickel
- Merchandising for Craft Shows & Pop-up Shops, with Chris Guillot
- Open To Buy Planning Keeping An Eye On The Future, with Audrey Watson
- Embroider Your Clothing, with Melissa Galbraith

Session III: 4:15pm-5:45pm

- Brick & Mortar Basics, with Diana Naramore
- Record-Keeping for Your Small Business, with Lindsey Ross
- Price Your Products Profitably, with Chris Guillot
- Tie Dye as De-Stressing Therapy, with Kanda Mbenza-Ngoma



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Sunday

Session I: 9:45am-11:15am

- Intro to E-commerce, with Celestial Sipes
- Scale Up your Business, Team and Mindset, with Tiffany Ju
- Money Matters, with Domonique Juleon
- Visible Mending/Visible Darning, with Erin Eggenburg

Session II: 1:00pm-2:30pm

- Effective ways to sell your work online and find customers, with Jennifer Ledrick
- Goals & Time Management, with Kristen Rask
- Fundamentals of Supply Chain Management, with Treena Crisp
- A Field Guide To Color, with Lisa Solomon