



Friday, April 22, 2022

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| 2:30 to 4:00 p.m. | Check-In, Settle into your Cabin, Nametag Making, <i>sponsored by Handmade at Amazon</i> |
| 4:00 to 4:45 p.m. | Icebreakers (Main Lodge) |
| 4:45 to 5:30 p.m. | Wine & Cheese Happy Hour, <i>sponsored by Karachi Kitchen, Portland Syrups, Salt Blade, Seattle Canning Co., Beecher's Cheese, and Ellenos</i> (Main Lodge) |
| 5:45 to 6:30 p.m. | Keynote Address by Lisa Solomon (Main Lodge) |
| 6:45 to 7:30 p.m. | Dinner (Main Lodge) |
| 7:45 to 8:45 p.m. | Obstacle-Based Roundtables (Main Lodge) |
| 9:00 onwards | Bonfire (weather permitting!), Open Crafting, Cozy-Lodge-Hangout-Time |

Saturday, April 23, 2022

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| 7:30 to 8:30 a.m. | Morning Yoga (Huber Hall) |
| 8:30 to 9:30 a.m. | Coffee & Breakfast (Main Lodge) |
| | Session I |
| 9:45 to 11:15 a.m. | <ul style="list-style-type: none">• Craft Show Vending 101, with Kristen Rask & Lindsey Ross (Huber Hall)• Turning Art Into Product; steps, tips, trade secrets!, with Margo Tantau (Grisham Hall)• Photography Consultations, with Lydia Brewer (Lower Lodge)• Watercolor Art Journaling, with Sanae Ishida (Craft Shop) |
| 11:30 a.m. to 12:15 p.m. | Networking Activity (Lower Lodge) |
| 12:30 to 1:30 p.m. | Lunch (Main Lodge) |
| | Session II |
| 2:00 to 3:30 p.m. | <ul style="list-style-type: none">• Instagram 101: Communicating Your Brand, with Roismaire Rickel (Huber Hall)• Merchandising for Craft Shows & Pop-Up Shops, with Chris Guillot (Grisham Hall)• Fundamentals of Supply Chain Management, with Treena Crisp (Lower Lodge)• Embroider Your Clothing, with Melissa Galbraith (Craft Shop) |

Free time!

3:30 to 4:30

Go for a little hike or beach walk, take some time to yourself, hang out with a new friend, open crafting in the Main Lodge, whatever you'd like or need!

4:30 to 6:00 p.m.

Session III

- **Brick & Mortar Basics**, with Diana Naramore (Lower Lodge)
- **Record-Keeping for Your Small Business**, with Lindsey Ross (Huber Hall)
- **Price Your Products Profitably**, with Chris Guillot (Grisham Hall)
- **Tie Dye as De-Stressing Therapy**, with Kanda Mbenza-Ngoma (Craft Shop)

6:00 to 7:00 p.m.

Dinner (Main Lodge)

7:30 to 8:30 p.m.

Iron Craft Activity (Main Lodge)

8:30 to 9:15 p.m.

Personal Reflection/Letter Writing Activity, *sponsored by Flying Bird Botanicals, Jonboy Caramels, Macrina Bakery*

9:15 onwards

Social time and s'mores, & hopefully a bonfire!

Sunday, April 24, 2022

8:30 to 9:30 a.m.

Breakfast (please be packed up by the time you arrive for the meal)

Session IV

9:45 a.m. to 11:15 a.m.

- **Intro to E-commerce**, with Celestial Sipes (Grisham Hall)
- **Scale Up your Business, Team and Mindset**, with Tiffany Ju (Huber Hall)
- **Money Matters**, with Domonique Juleon (Lower Lodge)
- **Visible Mending/Visible Darning**, with Erin Eggenburg (Craft Shop)

11:15 a.m. to 12:00 p.m.

White Elephant Gift Exchange (Grisham Hall)

12:00 a.m. to 12:30 p.m.

Group Photo (Meet outside of Main Lodge)

12:30 – 1:30 p.m.

Lunch (Main Lodge)

Session V

1:00 to 2:30 p.m.

- **Effective ways to sell your work online and find customers**, with Jennifer Ledrick (Grisham Hall)
- **Goals & Time Management**, with Kristen Rask (Huber Hall)
- **So You Want to Teach a Workshop**, with Melissa Galbraith (Lower Lodge)
- **A Field Guide To Color**, with Lisa Solomon (Memory Room)

2:45 – 3:45 p.m.

Closing Ceremony (Grisham Hall)